## BRAND ASSESSMENT

## Is Your Brand Working For You?

## Take Our Brand Performance Review

Are your current marketing materials working for or against you? Answer these five questions to see if your business needs a brand overhaul.

- Do you feel that your logo properly represents your business?
- 2 Do you feel confident when you give someone your business card?
- Are you pleased when a potential client says they visited your website?
- 4) Do you have the printed marketing tools you need to either educate or sell to your clients?
- Do you have the additional materials your business needs to look professional, including letterhead, envelopes and promotional items?

## If you answered no to any of these questions, let's reevaluate your brand.

We can create your unique image and design a suite of professional and integrated marketing tools you'll be proud to share with your clients.



Let's make your brand image work as hard as you do.

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